



The Jacky Winter Group Representing Australia's best illustrators  
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## Artwork Request

Interactive PDF form - Please use the free Acrobat Reader to complete.

Name of Agency/Studio

Requested By

Name of Project

Name of Client/Brand/Publication

Artist(s) Interested In

Short Description of Work Required.  
Please include as much detail as humanly possible. Attach any internal briefing information or reference to this form.

Number of Executions

Deadline of Final Art

Reference Materials Attached?

Requirements/Mandatories

Final Art Requirements or  
Technical Considerations

Requested Usage  
*Tick all that Apply*

- Above the line:** Press, Magazines
- Above the line:** Press, Newspapers
- Above the line:** Outdoor, Billboards
- Above the line:** Outdoor, Metrolites
- Above the line:** Other (describe below)  
\_\_\_\_\_

- Below the line:** Direct Mail
- Below the line:** POS
- Below the line:** Other (describe below)  
\_\_\_\_\_

- Digital:** Banner Advertising
- Digital:** Microsite
- Digital:** POS
- Digital:** Other (Describe Below)  
\_\_\_\_\_

- Broadcast:** TVC
- Broadcast:** Cinema
- Broadcast:** Other (Describe Below)  
\_\_\_\_\_

- Buyout : All media**

Territory

Duration of Exclusivity

Other, or Multiple Usage Requests:

Budget Considerations

Additional Considerations/Notes



The Jacky Winter Group is a proud member of The Association of Illustrators and abides by the AOI code of practice for agents.

Please return form via email: info@jackywinter.com or via fax: 03.9923.2726 (aus) or +1.718.228.5870 (int'l)